



## Strong success of the €1.5 million capital increase

### Paris, 11 June 2008:

Groupe Monceau Fleurs (FR0010554113 – ALMFL) today announces the success of its capital increase reserved for qualified investors that allowed to raise €1.5 million.

The amount of this capital increase has been limited to €1.5 million to be eligible for the Wealth Tax reduction scheme (1).

For this operation sponsored by EuroLand Finance, 162,151 new shares have been issued at a price of €9.25. These new shares will be listed on Alternext.

This operation will notably allow Groupe Monceau Fleurs to strengthen an already strong financial structure and to pursue the development strategy of its brands Monceau Fleurs and Happy in France and abroad. Groupe Monceau Fleurs comprises 168 outlets at June 1<sup>st</sup>, 2008 and reiterates its target of 200 outlets at the end of the year.

(1) Reduction of French Wealth Tax in favour of investment in SMEs (including SMEs listed on the Marché Libre and Alternext) known as the TEPA Law.

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